

ANNA BLAIR ADAMS

EDUCATION

University of Georgia - *Magna Cum Laude*

Bachelor of Arts - Entertainment and Media Studies

Minor - Fashion Merchandising

New Media Certificate

CONTACT

(678) 381-9528

AnnaBlairAdamse@gmail.com

Anna-Blair.com

EXPERIENCE

DIRECTOR OF MARKETING AND SOCIAL MEDIA

Sarsfield Aviation, *SarsfieldAviation.com*

2023 - Present

- Rebranded company logo and refined company branding
- Website design and development - Wix
- Manage website inventory, newsletters, social accounts, and Pipedrive
- Company photographer & videographer
- Design and distribute merchandise

FREELANCE VIDEOGRAPHY, PHOTOGRAPHY, & CONTENT CREATION

Anna-Blair.com/Production

2022 - Present

- Produce and edit short films, primarily documentary experience
- Photograph and edit photos for live events
- Curate shot lists, production schedules, and manage editing timelines
- Collaborate with brands on social platforms to reach new audiences
- Editing: DaVinci Resolve, Adobe Premiere Pro, Adobe Lightroom
- Shooting: Canon EOS, Canon PowerShot, iPhone

PURE BARRE INSTRUCTOR

2025 - Present

- Lead engaging, high energy barre classes while providing clear instruction and personalized guidance to clients
- Manage class preparation, music, timing, demonstrations, and in the moment adjustments
- Create a welcoming studio experience and build relationships with clients across varying experience levels